Heroes Of Pymoli - Trend Analysis

The following trends were identified following the analysis of data from the game Heroes of Pymoli.

Heroes of Pymoli has a total player pool of 576, which is broken down to 484 males, 81 females and 11 Other/Non-Disclosed. Without looking at any of the other data, males make up 84% of the total players for this game. From this data in isolation, you could infer that this game is marketed towards/preferred by males.

Heroes of Pymoli is predominately played by ages 15 – 29, however players in age from below 10 to over 40 years of age. The 20–24 year-old age bracket makes up almost half of the total player. The age group 20-24 also makes the largest number of in game purchases being 365, followed by age group 15-19 with 136 purchases and age group 25-29 with 101 purchases.

Most popular purchase within Heroes of Pymoli is ‘Final Critic’ at $4.61 per item, followed by ‘Oathbreaker, Last Hope of the Breaking Storm’ at $4.23 per item. The cost of the item does not appear to affect the purchase count as ‘The Decapitator’ at $1.75, ‘Gladiator’s Glaive”’ at $1.93 and ‘Exiled Mithril Longsword’ at $2.00 all have a purchase count of one (1).